



WHO IS YOUR FAMILY DOCTOR?

When you were a child did you have a *family doctor* who you went to for everything from a runny nose to a broken arm? He or she was probably a trusting soul who made you feel like everything was going to be all right *regardless of how bad you felt*. You probably had total faith in this person to go to them for preventative check-ups as well.

What has happened to these family physicians today? *They are very hard to find*. Unfortunately, they appear to have been squeezed out of practice (*and our lives*) by the bureaucratic business decisions of managed care companies committed to making profits for insurance companies.

Ask yourself how many times your primary care physician has changed in the past 5 years. Who will your family be able to turn to for true healthcare and health information in the future? Who is going to fill this vital role for your families in the 21st century?

Chiropractors have quickly become the *first choice* for millions of families who are tired of being told by their HMO's, PPO's, and all the other O's which doctors they can see, how often they can visit them *and which procedures they can receive*. Many families know that Doctors of Chiropractic have been providing excellent drug-free family health care for well over 100 years. **Millions of families have turned to chiropractic as the foundation for their family's health and well-being.** They are seeing the results of chiropractic's philosophical and scientific promise to keep them expressing their full potential *without the use of drugs or surgery*. Millions of educated people know that chiropractic provides:

- ✓ **Fast Relief and Long-Term Health:** Chiropractic adjustments are gentle, safe and effective. Studies report that people under chiropractic care *heal more quickly* from injuries and pain than those who are not under chiropractic care.
- ✓ **Non-Invasive Holistic Approach:** Chiropractic works with the understanding that *the body has the natural ability to heal itself*. Drugs and surgery can have serious side effects. People are choosing the holistic chiropractic approach for their families first and making the more invasive procedures a last resort.
- ✓ **Proactive Health Care Choice:** Chiropractic is an excellent proactive health care choice. By properly maintaining the spine and nervous system and keeping it in optimal condition, chiropractic helps people live an active life for an active future with the possibility of expressing their full potential.

If you're ready for a holistic, effective pro-active health care solution that will provide quality health care and education for your family, then chiropractic is the natural choice for you.